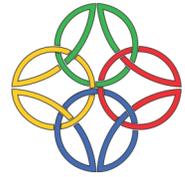




Want Something New at Your Conference?



Are you looking to shake things up a bit at your next conference/convention? Melanie Benn with the Positive Culture Company, offers highly engaging sessions that combine a refreshing balance of theory and participant engagement. Her positive attitude is contagious and her presentations are energetic.

The Positive Culture Company of Medicine Hat has been providing outstanding, unique facilitation services to a wide variety of clients across Canada for over 15 years. Melanie is celebrating her 5th year with the company and holds a B.A. (Hons) in Cognitive Science from York University.

Session A: Keeping it Positive! The Basics of Positive Facilitation

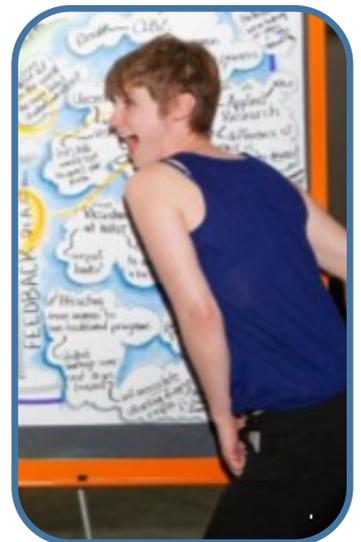
(min. 2 ½ hours)

In this session, participants will learn about the basic principles of Positive Culture (RESPECT, COMMUNICATION, PARTICIPATION & CREATIVITY), and how they can be used to design engaging meetings that keep people focused on working together positively. Participants will also learn a practical facilitation method and will have an opportunity to try it out with each other in an interactive exercise. Melanie will leave the participants with a one of a kind, hand drawn info-mural (a signature of Positive Culture Company's visual approach to facilitation) summarizing the highlights of the session to be used as a sharing/memory tool.

Session B: Drawn 2 Success! The Basics of Visual Communication

(min. 2 ½ hours)

In this session, participants will learn about the history of visual communication, how it is embedded in our cognition and how a visual approach can be utilized to enhance understanding, bridge communication gaps, engage other minds, and encourage creative thinking. Participants will also experience a hands-on, interactive mini-class on the basic drawing skills helpful in applying visual communication along with a chance to try it out with each other. Be drawn 2 success too, discover the power of visual communication



Positive Culture Co.

RESPECT COMMUNICATION PARTICIPATION CREATIVITY

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